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IN THE CLAIMS

Claims 1-23 (cancelled)

24. (Currently Amended) A system for selling goods having multiple purchase obtaining facilities for enabling customers to obtain pre-ordered purchases, comprising:

a storage facility for storing the goods,

an ordering device for enabling a customer to place a purchase order, and

a telecommunication system responsive to the purchase order placed by the customer for requesting an ordered purchase to be delivered from the storage facility to a selected purchase obtaining facility,

the selected purchase obtaining facility comprising:

multiple purchase pick-up points,

a service area for keeping purchases delivered from the storage facility,

an identification station for receiving identification (ID) data provided by the customer arriving at the selected purchase obtaining facility to obtain the ordered purchase, and

a control system configured for:

receiving the ID data from the identification station,

in response to the ID data received from the identification station, automatically assigning a purchase pick-up point of the multiple purchase pick-up points to the customer,

determining purchase information on the purchase order placed by the customer based on the ID data provided by the customer,

based on the ID data provided by the customer, automatically assigning a purchase pick-up point of the multiple purchase pick-up points to the customer, and

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based on the determined purchase information, issuing a request for delivery the

ordered purchase from the service area to the purchase pick-up point assigned to the

customer, and

automatically releasing the purchase pick-up point assigned to the customer when

the ordered purchase is obtained.

25. (Previously presented) The system of claim 24, wherein the identification station

is configured for providing the customer with information identifying the specific purchase pick-

up point assigned to the customer.

26. (Cancelled)

27. (Previously presented) The system of claim 24, wherein the control system is

configured for providing a reference value to compare weight of a purchase held at the service

area with the reference value in order to inspect the purchase.

28. (Previously presented) The system of claim 27, wherein the reference value is

determined at the storage facility of the system before delivery of the purchase to said selected

purchase obtaining facility.

Claims 29-32 (cancelled)

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33. (Previously presented) The system of claim 24, wherein at least one of the purchase pick-up points provides a purchase pick-up arrangement movable within said selected purchase obtaining facility.

34. (Previously presented) The system of claim 33, wherein an arrangement for delivery a purchase to the customer from the service area is used as said purchase pick-up arrangement.

Claims 35-38 (cancelled)

- 39. (New) The system of claim 24, wherein the control system is configured for automatically releasing the purchase pick-up point assigned to the customer in response to payment by the customer.
- 40. (New) The system of claim 24, wherein the purchase pick-up point is configured to enable the customer to inspect the ordered purchase, and the control system is configured for automatically releasing the purchase pick-up point assigned to the customer after the ordered purchase is inspected.